- Assessed value vs. Appraisal Value vs. Market Value -<u>Amy Tip on</u> Assessed Value
- Fair Rules in Advertising: Fair Housing Word list from NAR
- Fair Housing Guidelines from HUD: <u>Fair Housing Guidelines from</u> HUD
- Content Ideas for Social Media: Amy SM Content Ideas
- Resource ideas for Canva, Instagram, Social Media & Content Ideas
  & Upcoming webinars: <u>RETI.us</u>
- All current happenings/trends in Real Estate: Inman News
- IG- @satisfyingcleaningig- Great tips on cleaning your house (use it to send to sellers to get their home ready to sell)
- Presentation Booklet Resources : <u>Issuu</u>

**NARRPR** 

Canva

**Cloud CMA for Listings** 

Your Local MLS

What's happening in your area: Nextdoor App

**Community Impact** 

- Facebook Groups to join:
  - -LabCoat Agents
  - -HAR Platinum (if you are a plantinum member)
- -Showings agent for Houston (a lot of the other cities in Texas have this as well)
  - -Brokers for Houston
  - -Agent referral network
  - -your local association group
  - -TXR group
  - -NAR group
- IG to follow for photography tricks:
  - -@cameratricks\_
  - -@biabeible (posing tips)



- -@khemric
- -@briannajohnston tips on filters, etc to post on IG
- Fiverr- pay someone to set up logos, to get more followers, set up website, etc
- Canva- use for designing SM posts
- Virtual Staging Companies:
  - Box Brownie
  - PadStyler
  - Virtual Staging Solutions
  - VRX Staging
  - Virtual Stager
- Amy's ?'s to ask Broker about commission splits: <u>Amy tip on</u> Commission splits
- Fiverr.com
- Canva.com
- Istockphoto.com

